



UNIVERSITÀ
DEGLI STUDI
FIRENZE



Friday | **February 10th 2023**

Aula Magna Rettorato | Piazza San Marco 4, Florence (Italy)

US Entrepreneurs' Insider Tips for Students

Let's meet Alec Ross, Steve MacDonald, Joe Zadeh

Programme

11:15 Welcome remarks

Alessandra Petrucci, Rector of the University of Florence

Ragini Gupta, US Consul General in Florence

Giorgia Giovannetti, Vice President for International Relations

Marco Pierini, Vice President Technology Transfer and Community Engagement

11:25 Student presentations

Alessandro Torricelli, BSc student in Management engineering

Lorenzo Pacini, Industrial PhD student

11:35 Panelists' individual presentations

Alec Ross, American author, entrepreneur and technology policy expert

Steve MacDonald, Founder of MacDonald Ventures

Joe Zadeh, Advisor, angel investor, and scout for Sequoia Capital

12:15 Q&A

12:45 Brief networking moment with panelists for students

13:15 End event



speakers'
short bio
on www.unifi.it

